

COMM 1020-004 – Public Speaking

SPRING 2025, Tuesday/Thursday 12:25-1:45 LNCO 2120

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Office hours by appointment

TEXT: The Art of Public Speaking, Lucas, Stephen and Stob, Paul, McGraw Hill (2023).

COURSE DESCRIPTION: Adjusting to audiences: analyzing, developing, organizing, and delivering ideas in a public speech.

COURSE OUTCOME AND OBJECTIVES: Because every career, and most of life outside of work, requires speaking skills, it is the goal of this class to help you be more competent and comfortable in all speaking situations. By the end of this course, you will be able to:

- Speak extemporaneously without notes
- Open and close a speech in an engaging way
- Learn how to spot fallacies in others' speech and avoid them in your own
- Build and deliver both informative and persuasive speeches
- Research and cite credible sources as part of your speeches
- Use multiple forms of media as part of an engaging presentation

COURSE REQUIREMENTS

This class doesn't work unless you come and participate. Your grade is based entirely on your weekly speeches, attendance and participation. There is no exam for this class.

Attendance and participation - 10 points

Speeches and related assignments - 90 points

Total 100 points

GRADING SCALE:

100-94 = A 93-90 = A- 89-87 = B+ 86-84 = B

83-80 = B- 79-77 = C+ 76-74 = C 73-70 = C-

69-67 = D+ 66-64 = D 63-60 = D- 59-0 = E

University Policies

Americans With Disabilities Act (ADA)

The University of Utah seeks to provide equal access to its programs, services, and activities for people with disabilities.

All written information in this course can be made available in an alternative format with prior notification to the [Center for Disability & Access](#)[Links to an external site.](#) (CDA). CDA will work with you and the instructor to make arrangements for accommodations. Prior notice is appreciated. To read the full accommodations policy for the University of Utah, please see Section Q of the [Instruction & Evaluation regulations](#).

In compliance with ADA requirements, some students may need to record course content. Any recordings of course content are for personal use only, should not be shared, and should never be made publicly available. In addition, recordings must be destroyed at the conclusion of the course.

If you will need accommodations in this class, or for more information about what support they provide, contact:

Center for Disability & Access

801-581-5020

disability.utah.edu

65 Student Services Building

201 S 1460 E

Salt Lake City, UT 84112

Safety at the U

The University of Utah values the safety of all campus community members. You will receive important emergency alerts and safety messages regarding campus safety via text message. For more safety information and to view available training resources, including helpful videos, visit safeu.utah.edu.

To report suspicious activity or to request a courtesy escort, contact:

Campus Police & Department of Public Safety

801-585-COPS (801-585-2677)

dps.utah.edu

1735 E. S. Campus Dr.

Salt Lake City, UT 84112

Addressing Sexual Misconduct

Title IX makes it clear that violence and harassment based on sex and gender (which includes sexual orientation and gender identity/expression) is a civil rights offense subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, color, religion, age, status as a person with a disability, veteran's status, or genetic information.

If you or someone you know has been harassed or assaulted, you are encouraged to report it to university officials:

Title IX Coordinator & Office of Equal Opportunity and Affirmative Action

801-581-8365

oeo.utah.edu

135 Park Building

201 Presidents' Cir.

Salt Lake City, UT 84112

Office of the Dean of Students

801-581-7066

deanofstudents.utah.edu

270 Union Building

200 S. Central Campus Dr.

Salt Lake City, UT 84112

To file a police report, contact:

Campus Police & Department of Public Safety

801-585-COPS (801-585-2677)

dps.utah.edu

1735 E. S. Campus Dr.

Salt Lake City, UT 84112

If you do not feel comfortable reporting to authorities, the U's Victim-Survivor Advocates provide free, confidential, and trauma-informed support services to students, faculty, and staff who have experienced interpersonal violence.

To privately explore options and resources available to you with an advocate, contact:

Center for Campus Wellness

801-581-7776

wellness.utah.edu

350 Student Services Building

201 S. 1460 E.

Salt Lake City, UT 84112

Academic Misconduct

It is expected that students comply with University of Utah policies regarding academic honesty, including but not limited to refraining from cheating, plagiarizing, misrepresenting one's work, and/or inappropriately collaborating. This includes the use of generative artificial intelligence (AI) tools without citation, documentation, or authorization. Students are expected to adhere to the prescribed professional and ethical standards of the profession/discipline for which they are preparing. Any student who engages in academic dishonesty or who violates the professional and ethical standards for their profession/discipline may be subject to academic sanctions as per the University of Utah's Student Code: [Policy 6-410: Student Academic Performance, Academic Conduct, and Professional and Ethical Conduct](#).

Plagiarism and cheating are serious offenses and may be punished by failure on an individual assignment, and/or failure in the course. Academic misconduct, according to the University of Utah Student Code:

"...Includes, but is not limited to, cheating, misrepresenting one's work, inappropriately collaborating, plagiarism, and fabrication or falsification of information...It also includes facilitating academic misconduct by intentionally helping or attempting to help another to commit an act of academic misconduct."

For details on plagiarism and other important course conduct issues, see the U's [Code of Student Rights and Responsibilities](#).

Coronavirus Information: People who wish to wear masks are encouraged to do so, especially people at high risk for COVID-19. University leadership urges us all to model the vaccination, masking, testing and self-reporting behaviors we want to see in our campus community.

Academic Integrity: Because C+Cs and exams are online, I trust you to do your own work. University policies on plagiarism and honesty are here. ► **Generative AI:** The U says: "It is expected that students adhere to University of Utah policies regarding academic honesty, including but not limited to refraining from cheating, plagiarizing, misrepresenting one's

work, and/or inappropriately collaborating. This includes the use of generative artificial intelligence (AI) tools without citation, documentation, or authorization. Students are expected to adhere to the prescribed professional and ethical standards of the profession/discipline for which they are preparing. Any student who engages in academic dishonesty or who violates the professional and ethical standards for their profession/discipline may be subject to academic sanctions as per the University of Utah's Student Code."

ADA: The U seeks to provide equal access to its programs, services and activities. If you need accommodation, contact the Center for Disability and Access, Union Building Room 162; 801-581-5020; info@disability.utah.edu.

Attendance: The University expects regular attendance at all class meetings. Instructors must communicate any particular attendance requirements of the course to students in writing on or before the first class meeting. Students are responsible for acquainting themselves with and satisfying the entire range of academic objectives and requirements as defined by the instructor. (See Section III, Part O, Attendance.)"

Content Accommodation: This course might expose you to things you find discomforting. I will not make accommodations in course content, requirements, or expectations. (See Section III, Part Q, "Accommodations.")

Safety: The U has safety tips and FAQs for wellness, crime prevention, and emergencies. Commuter Services offers Safe Ride. Campus police: 801-585-COPS (801-585-2677).

Respect: The Office of Equal Opportunity and Affirmative Action is dedicated to providing a fair and equitable environment for all to pursue their academic and professional endeavors and to equally access University programs. Violence and harassment based on sex and gender (including orientation and identity/expression) is a civil-rights offense and is treated the same as those against race, national origin, color, religion, age, disabled status, veteran's status, or genetic information.

Semester calendar: Check the Registrar's calendar for key dates.

Preliminary Course Schedule

Week 1 Welcome and Introduction

Week 2 First speech/Ethics of public speaking

- Week 3 Guest speaker and listening exercise
- Week 4 Giving a toast/Research for future speeches
- Week 5 Interview an expert/Opens and closes
- Week 6 Best opens/Using visual aids
- Week 7 Visual aid speeches
- Week 8 Informative speeches
- Week 9 Methods of persuasion/Establishing credibility
- Week 10 Spring break
- Week 11 Persuasive speeches
- Week 12 Fallacies
- Week 13 Special occasion speeches/Introducing a speaker
- Week 14 Small group presentations
- Week 15 Final speeches