



Analysis of Argument – 1270-04
Spring Semester 2025

Course Description

Study of argumentation--reasoning, issues, audience analysis--in decision-making contexts. Analysis and critical evaluation of persuasive and argumentative messages. It is a 3 credit hybrid course that fulfills the HF requirement.

Course Outcomes and Objectives

By the end of this course, you should be able to:

- Analyze and evaluate theories of communication and apply those theories to various arguments in society.
- Create examples of argumentative communication strategies, demonstrating concepts discussed in class and the text.
- Demonstrate the ability to reason, present, and write clearly about topics relating to human communication.
- Demonstrate discovery and awareness of personal communication strengths and weaknesses, especially as they relate to argumentation.
- Illustrate the ability to interpret and evaluate multiple points of view in public communication presented in a variety of media.

Course Requirements

This course is a hybrid course. That means you will be expected to be in class one day per week (1.3 hours), and engage in learning via technology one day per week (1.3 hours). Grades in this course will be determined through the following activities:

- Attendance and active participation
- Forum responses
- Critical reflections
- Assignments and group work
- Final Project

Grading Scale

94-100 = A	74-76 = C
90-93 = A-	70-73 = C-
87-89 = B+	67-69 = D+
84-86 = B	64-66 = D
80-83 = B-	60-63 = D-
77-79 = C+	Below 59 = E

University Policies

Updated mandatory syllabus policies regarding the ADA Act, Safety at the U, Addressing Sexual Misconduct, and Academic Misconduct can be viewed at: <https://cte.utah.edu/instructor-education/syllabus/institutional-policies.php>

Preliminary Course Schedule:

<u>Date</u>	<u>Topic/Discussion</u>	<u>Due Dates:</u>
Week 1:	Course Introduction and Syllabus/Schedule Review	Forum #1
Week 2:	Defining Argumentation	Forum #2
Week 3:	Appraising Argumentation	Forum #3
Week 4:	Argumentation Models	Forum #4, final project topic due
Week 5:	Analysis of Arguments	Forum #5, annotated bib #1
Week 6:	Support: Evidence	Forum #6
Week 7:	Support: Values	Forum #7
Week 8:	Support: Credibility	Forum #8, critical reflection #1
Week 9:	Refutation	Forum #9, annotated bib #2
Week 10:	Spring Break	Spring Break
Week 11:	Fallacies	Forum #10
Week 12:	Argumentation in Law	Forum #11, annotated bib #3
Week 13:	Argumentation in Science	Forum #12
Week 14:	Argumentation in Religion	Forum #13, annotated bib #4
Week 15:	Argumentation in Business	Forum #14
Week 16:	Argumentation in Government	All Projects Due
Finals Week:	Final Exam	April 29, critical reflection #2